



Wisconsin DECA 2011 State Career Development Conference Champions

Accounting Applications Series		
1	Gerald Classens	Marshfield High School
2	Jared Sandlin	Port Washington High School
3	Matt Stephani	Neenah High School
4	David Zindler	Elkhorn High School
5	Katy Dhein	Slinger High School
6	Robert Emmett	Whitnall High School
7	Ben Moy	Appleton East High School
Apparel and Accessories Marketing Series		
1	Marisa Yenter	Grafton High School
2	Rachel Kulack	Adams Friendship High School
3	Michelle Lacosse	Badger High School
4	Mckenna Dustman	Badger High School
5	Melissa Quintanilla	Wausau West High School
6	Jessica Craddock	Adams Friendship High School
7	Naomi Ochoa	Mosinee High School
Automotive Services Marketing Series		
1	Tyler Ledvina	Green Bay Preble High School
2	Hayden Peters	Oregon High School
3	Adam Hermanns	Janesville Craig High School
4	Connor Kepchar	Wausau East High School
5	Haley Hiller	Lakeland Union High School
6	Michael Haarla	Appleton North High School
7	Gavin Quella	Mosinee High School



Business Services Marketing Series		
1	Nikhitha Murali	Ashwaubenon High School
2	Austin Kadulski	Ashwaubenon High School
3	Paul Weckop	Green Bay Southwest High School
4	Aaron Pomeroy	Monona Grove High School
5	Molly Newville	DC Everest High School
6	Alana Helin	Dodgeville High School
ICDC	Destiney Gomez-Lyp	Holmen High School
7	Matt Hackett	Grafton High School
Food Marketing Series		
1	Sarah Bregant	Hamilton High School
2	Andrew Mackens	Bay Port High School
3	Shelbie Thilmony	Green Bay Preble High School
4	Jaimi Walters	Green Bay Preble High School
5	Katherine Griswold	Middleton High School
6	Austin Ginter	Mount Horeb High School
ICDC	Lauren Koenig	Mount Horeb High School
7	Brittany Patterson	Appleton North High School
Hotel and Lodging Management Series		
1	Christian Paese	Janesville Craig High School
2	Brandon Pakkebier	Sheboygan North High School
3	Alex Moe	Kimberly High School
6	Josh Diegel	Neenah High School
5	Elizabeth Krueger	Kettle Moraine High School
4	Jessica Smith	Badger High School
ICDC	Bailey Benedict	Eau Claire North High School
7	Gretchen Miron	Kimberly High School



Marketing Management Series		
1	Alex Sohail	Adams Friendship High School
2	Anna Kasinski	Oregon High School
3	Benjamim Meier	Mount Horeb High School
5	Robert Davis	Brown Deer High School
4	Joel Neher	Janesville Craig High School
6	Geoff Giles	Brown Deer High School
7	Anne Jagler	Wausau East High School
Principles of Business Management and Administration		
1	Markus Ruiz	Sparta High School
2	Athena Golfinos	Cambridge High School
3	John Wagner	Watertown High School
4	Khadijah Islam	Holmen High School
5	Chris Birtch	Neenah High School
6	Joe Meehan	Monona Grove High School
7	Ryan Tarpey	Cardinal Heights Upper Middle School
Principles of Finance		
1	Kaitlyn Schmidt	Cardinal Heights Upper Middle School
2	Danny Button	Monona Grove High School
3	Will Peters	DeForest Area High School
4	Todd Lourigan	Westosha Central High School
5	Angie Konicek	Cardinal Heights Upper Middle School
6	Christa Scott	Cardinal Heights Upper Middle School
Principles of Hospitality		
1	Kezia Weigel Sterr	Monona Grove High School
2	Allie Renolds	DeForest Area High School
3	Gowtham Karri	Cardinal Heights Upper Middle School
4	Molly Smith	Dodgeville High School
5	Angelica Villagomez	Appleton East High School
6	Claudia Tischer	Appleton North High School



Principles of Marketing		
1	Jaclyn Lilley	Wisconsin Rapids High School
2	Brianna Zawada	Kettle Moraine High School
3	Anna Hauer	Grafton High School
4	Brooke Marten	Monona Grove High School
5	Eric Deutsch	New Berlin Eisenhower High School
6	Amy Zwarycz	Sparta High School
7	Phillip Boldt	Appleton East High School
Quick Serve Restaurant Management Series		
1	Joe Puissant	Green Bay Preble High School
2	Elijah Isenberger	Monona Grove High School
3	Cody Kitch	Superior Senior High School
4	Eric Bakken	Badger High School
6	Olivia Koivisto	Bay Port High School
5	Alexandra Quast	Arrowhead High School
7	Marissa Parent	Dodgeville High School
Restaurant and Food Service Management Series		
1	Emma Wargolet	Elkhorn High School
2	Audrey Higgins	Wausau West High School
3	Cassandra Hainer	Slinger High School
4	Ben Gelinas	Lakeland Union High School
5	Marly Trier	Port Washington High School
6	Kirby Crowley	Ashwaubenon High School
7	Megan Stoen	Wilmot High School
Retail Merchandising Series		
1	Larissa Wadzinski	DC Everest High School
2	Justin Becker	St.Croix Falls High School
5	Ryan Grange	Grafton High School
4	Ryan Krysiak	Green Bay Preble High School
3	Christine O'Neil	Grafton High School
6	Matthew Schuerer	Appleton East High School
ICDC	Kelly Oneill	Wilmot High School
7	Cole Paulson	Wisconsin Rapids High School



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Sports and Entertainment Marketing Series		
1	Peter Schilling	Lakeland Union High School
2	Matthew Wright	Kettle Moraine High School
3	Phillipp Kleiner	Badger High School
4	Kim Xia	Marshfield High School
5	Ginger Poulson	Waukesha South High School
6	Reale Snorton	Sun Prairie High School
6	Joel Isenberger	Monona Grove High School
6	Hannah Pease	Adams Friendship High School
7	Nick Wolfgram	Arrowhead High School

Business Law and Ethics Team Decision Making		
1	Emily Hou Deniz Uyan	Madison West High School
2	Brandon Senger Anna Stamborski	Brookfield Central High School
3	Joe Matheson Sam Schneider	Green Bay Preble High School
4	Brandon Nedoma Eric Roden	Cedarburg High School
5	Andrew Kuplic Kevin Kyser	Appleton North High School
6	Tom O'Brien August Taddeo	Badger High School
7	Peter Shimek Casey Vercauteren	West DePere High School



Buying and Merchandising Team Decision Making

1	Fran Homan Kari Jensen	Badger High School
2	Aaron Eklund Craig Sherwood	Kenosha Tremper High School
3	Danny Bogнар Maxx Budiac	Germantown High School
4	Kelsey Jones Hannah Wikum	Ashwaubenon High School
5	Kevin Plazak Tyler Sagat	New Berlin Eisenhower High School
6	Heidi Smith Makayla Houseweart	Eau Claire North High School
7	Lake Larson Jeffery Sereno	Madison West High School

Financial Services Team Decision Making

1	Brian Lauscher Philip Nelson	Ashwaubenon High School
2	Yada Dykstra Chanwoo Heacock	Madison West High School
3	Rachel Belohlavek Kaitlyn Kampion	Chippewa Falls High School
4	Kevin Wendt Alex Wincapaw	McFarland High School
5	Brian Geurts Micheal Rajsich	Kimberly High School
6	Haley Hesselberg Megan Pronschinske	Holmen High School
7	Louie Hebert Austin Taylor	Chippewa Falls High School



Hospitality Services Team Decision Making

1	Kaitlyn Soukup Rachael Vernon	Green Bay Preble High School
2	Alyssa Butler Marlo Cordio	Cedarburg High School
3	Ethan Beatty Ross Perkel	Madison West High School
4	Breanna Mahan Kaelynn Peters	Kenosha Bradford High School
5	Austin Dvorak Katie White	Kettle Moraine High School
6	Jordan Blommel Emily Knapp	Kenosha Bradford High School
7	Blair Briesemeister Shannon Zilokowski	South Milwaukee High School

Marketing Communications Team Decision Making

1	Rebecca Jackson Nicholas Wolf	Appleton North High School
2	Erica Euch Melisa Korn	Monona Grove High School
3	Azia Peterslie Myriam Zary	Holmen High School
4	Nick Beese Cody Dedow	Bay Port High School
5	Daniel Saxe Logan Wehmeyer	Oconomowoc High School
6	Brady Gerndt Sarah Wick	Bay Port High School
7	Riley Feldmann Clinton Lampshire	Hamilton High School



Sports and Entertainment Team Decision Making

1	Maddie Saaf Dan Sepe	Badger High School
2	Max Fanning CJ Morris	Badger High School
3	Steven Leonhard Robert Poirier	Wausau West High School
4	Elizabeth Pretto Lauren Rosenstock	Madison West High School
5	Lizzy Schwartz Connor Slivocka	Waukesha North High School
6	Andrew Clark Austin Kassner	Ashwaubenon High School
7	Karrie Larson Joe Witt	Waunakee High School

Travel and Tourism Team Decision Making

1	Elliot Huemann Maddie Mandich	Badger High School
2	Morgan Masiak Robbie McDonald	Neenah High School
3	Carolynn Magnuson Bri Noeldner	Bay Port High School
4	Lindsey Berg Jared Bodoh	Kettle Moraine High School
5	Rachel Keith Melissa Kelley	Arrowhead High School
6	Kelly Flanagan Brooke Vandelaarschot	Arrowhead High School
7	Sally Lee Cherie Liu	Appleton East High School



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Advertising Campaign		
1	Anna Stamborski	Brookfield Central
2	Justin Becker	St. Croix Falls
3	Bradley Hettich Jared Bodoh	Kettle Moraine High School
4	Michael Buccelli Damian Paulson	Holmen
5	Shelby Carter	Kenosha Tremper
Business Services Operations Research		
1	Stephanie Miller Taylor K. Thompson	Janesville Parker
2	Khadijah Islam Samuel Stutzman	Holmen
3	Jamie Benear David Lanphere	Eau Claire North
4	Josh Berg Michael Frank	DC Everest
5	Yada Dykstra Chanwoo Heacock	Madison West
Buying and Merchandising Operations Research		
1	Azia Peterslie Myriam Zary	Holmen
2	Erica Euch Aaron Pomeroy Melissa Korn	Monona Grove
3	Elizabeth Pretto Deniz Uyan	Madison West
4	Katie Marshall Nichole Nunn	Janesville Parker
5	Tom O'Brien August Taddeo	Badger



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Community Service Project		
1	Brittany Patterson	Appleton North
2	Rebecca Jackson Nicholas Wolf	Appleton North
3	Joey Calawerts Bri Noeldner Travis Falk	Bay Port
4	Reed Dhein Emily Keuler	Green Bay East
5	Ellen Barrett Anna Jagodzinski	Holmen
Creative Marketing Project		
1	Lyndsey Bratberg Annie Fularczyk	Holmen
2	Hayden Peters	Oregon
3	Ali Fox Brian Sockness	Westosha Central
4	Samantha Wendt	Oregon
5	Hayley Hiller	Lakeland Union
Entrepreneurship Participating		
1	Zach Broberg	Bay Port
2	Cody Guetzow	Wilmot
3	Danielle Hahn	Eau Claire North
4	Brandon Senger	Brookfield Central
5	Zoe McMiller	Arrowhead
Entrepreneurship Promotion Project		
1	Marc Busko	Kimberly
2	Rylee Drugan Mackenzie Shriver	Holmen
3	Robby Blair Tyler Forsythe	Northwestern
4	Maria Trevino Shenna Vang	Green Bay West



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Entrepreneurship Written Event

1	Dylan Buechel Matt Versteegen Ryan Helf	Kimberly
2	Crystal Erickson Alyssa Kroneberg	Arrowhead
3	Ashley Amundson Kendra Nedegaard	Holmen
4	Heather Mrotek Nick Wolfgram	Arrowhead
5	Blaine Sidders Lindsey Berg	Kettle Moraine High School

Fashion Promotion Plan

1	Ashley Kreis Lauren Tarvin	Slinger
2	Maria Dillman Maddie Saaf MaxFanning	Badger
3	Allie Jorgensen	Arrowhead
3	Shannon Okas	Eau Claire North
4	Brad La Chapell Alex Moe Austin Livingston	Kimberly
5	Shannon Dawson	Arrowhead

Financial Operations Research

1	Christian Paese	Janesville Craig
2	Haley Hesselberg Megan Pronschinske	Holmen
3	Taylor Buccelli	Holmen
4	Tyler Michalove Cassi Watson	Badger
5	Joe Lourigan	Westosha Central



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Financial Literacy Promotion Project		
1	Kalli Alexandrou Kacie Reed Jacob Grigsby	Northwestern
2	Rachel Lebeau Samantha Teunas	Appleton North
3	Sydney Brock Marina Dvorak	Holmen
Hospitality and Tourism Operations Research		
1	Nick Beese Brady Gerndt Cody Dedow	Bay Port
2	Bryanna Hawes Emily Mihalovic	Holmen
3	Breanna Mahan Kaelynn Peters	Kenosha Bradford
4	Ashley Krause Rachel Spek	Badger
5	Jordan Blommel Emily Knapp	Kenosha Bradford
International Business Plan		
1	Fran Homan CJ Morris Kari Jensen	Badger
2	Martha Dibb Gabriell Fasnacht	Holmen
Internet Marketing Plan		
1	Allie Luz Jordan Malone	Holmen
2	Katie Hauck Molly Newville	DC Everest



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Learn and Earn Project		
1	Levi Budz Lucas Lindow	Bay Port
2	Hannah Goltz Sarah Solper	Green Bay West
3	Amanda Janse-Vreeling Daniel Lavelle Makayla Houseweart	Eau Claire North
4	Jordan Gilliam	Green Bay West
5	Tyler Ellison Nick Hanson	Neenah
Professional Selling		
1	Patrick Lowery	Appleton North
2	Katherine Griswold	Middleton
3	Amanda Samuel	Kenosha Bradford
4	Kyle Lewin	Arrowhead
5	Karly Haralson	Brookfield Central
Public Relations Project		
1	Katie Pence Mackenzie Steinert	New London
2	Gwen Lapole Brooke Pearson	Northwestern
3	Alexandra Brown Makenzi Rasmussen	Holmen
4	Kristine Kumferman Ali Pierog	Eau Claire North
5	Cody Kitch Monica Sziron Shaun Mattson	Superior



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Sports and Entertainment Marketing Operations Research		
1	James Leute Andy White Kevin O'Leary	Janesville Craig
2	Taylor Pederson Natalie Woggon	Holmen
3	Brianna Dahl Jaclyn Johnson	Holmen