



DECA prepares our emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe. Wisconsin DECA has over 11,000 members and over 100 chapters in schools all around the state.

DECA enhances the preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, applying learning in the context of business, connecting to business and the community and promoting competition. Our student members leverage their DECA experience to become:

- ◆ **academically prepared** for college and careers in marketing, finance, hospitality or management
- ◆ **community oriented** by gaining an appreciation for the benefits of service and their potential impact on the community and world
- ◆ **professionally responsible** with ethics, integrity and high standards
- ◆ **experienced leaders** by practicing key leadership skills such as goal setting, consensus building and project management.

To learn more about Wisconsin DECA, please visit us at [www.wideca.org](http://www.wideca.org)

## Wisconsin DECA is committed to preparing our members to be emerging leaders and entrepreneurs but WE NEED YOUR HELP!

We invite you to support Wisconsin DECA by joining the Friends of DECA program. What an amazing way to demonstrate your belief in students well on their way to achieving career-focused goals.

### Why should you join *Friends of Wisconsin DECA*?

- ◆ ½ of your donation will go to the local chapter of your choice. Your funds will directly benefit members in your chapter in ways such as: reducing student membership, reducing costs of attending WI DECA events, and much, much more!
- ◆ ½ of your donation will go to Wisconsin DECA. Your funds will provide the top performers at the State Career Development Conference with travel scholarships to the International Career Development Conference.
  - *Between the cost of registration, housing, meals, and transportation it costs the average student \$1,000 to attend this conference. Your donation will go directly to the student to offset some of the cost of attending the conference.*
- ◆ If you donate more than \$25.00 you will be registered as a member with the chapter of your choice. What a great way to stay involved with Wisconsin DECA and help your local chapter increase membership at the same time!
  - *By becoming a member, you are helping a local chapter earn more spots at the State Career Development Conference and helping Wisconsin DECA earn more spots to the International Career Development Conference. What a great way to give more WI DECA members an experience of a life time at both these conferences!*

### How can you join *Friends of Wisconsin DECA*?

- ◆ Simply [click here](#) to complete this online form. Donations are accepted via credit card or check.
- ◆ Wisconsin DECA will email you a receipt for your donation. *Wisconsin DECA is a registered non-profit 501 (c) 3 educational association. Financial support for Wisconsin DECA is a tax-deductible contribution.*

If you have any questions or need assistance with registering, please do not hesitate to contact:

Terri Mackey, Wisconsin DECA Center Executive Director

**Phone:** 414.779.6145

**Email:** [widecacenterdirector@gmail.com](mailto:widecacenterdirector@gmail.com)