



**2017 State Career Development
Conference Champions***
Grand Geneva Hotel & Resort, Lake Geneva, WI
Tuesday, March 7th

Advertising Campaign

1st Place	Calvin Borowski / Matthew Trafton	Kettle Moraine High School
2nd Place	Baylee Chappell / Brad Eidson	Wilmot Union High School
3rd Place	Emma Steinberger / Lauren Moran	Madison West High School
4th Place	Samuel Dellis / Hunter Lien	Kettle Moraine High School
5th Place	James Griswold / Fiona Lynch	Middleton High School
6th Place	Sean Quinn / Sophia Reddan	Madison West High School

Business Services Operations Research

1st Place	Katie Fochs / Jenna Klinner / Christina Wenman	Mosinee High School
2nd Place	Della Gehring	Arrowhead High School
3rd Place	Cameron Blackwell / Christopher Eckhardt / Ari Krayzman	Homestead High School
4th Place	Emily O'Leary / Mary Rebout	Janesville Parker High School
5th Place	Madelyn Olson / Julia Mayer	Holmen High School
6th Place	Malorie Olson / Katherine Temp	Holmen High School

Buying and Merchandising Operations Research

1st Place	Kailey Kraus	Janesville Parker High School
2nd Place	Samantha Ertz / Brittney Jennings	Holmen High School
3rd Place	Grace Sinclair / Katie Murphy	Green Bay Preble High School
4th Place	Emily Cone / Kaylee Sadehpour-Hess	DeForest Area High School
5th Place	Gray Riemer / Joe Brennan	Janesville Craig High School
6th Place	Chiemeka Chioma / John Kelley	Brookfield Central High School

Community Service Project

1st Place	Karina Sande / Madeline Fitzgerald	Oregon High School
2nd Place	Faith Bartelt / Elliot Fehlen / Haley Sisel	Rhineland High School
3rd Place	Amber Kelly / Alexis Schnick	Gibraltar Area Schools
4th Place	Colton Campbell / Erik Nelson	Appleton North High School
5th Place	Gabby Every / Margaret Murphy	Bay Port High School
6th Place	Taylor Hakes / Nathaniel Kuepfer	Chippewa Falls High School

Creative Marketing Project

1st Place	Charles Wilms	Lakeland Union High School
2nd Place	Erika Dorow / Ellie Madsen / Addy Graber	New London High School
3rd Place	Lauren Bonetti	Green Bay Preble High School
4th Place	Nathan Florek / Jordan Larson	Sun Prairie High School
5th Place	Jake Neerdaels / Cole Owens	Bay Port
6th Place	Taylor Jones / Aleshia Furlano	West Salem High School

Entrepreneurship Business Growth Plan

1st Place Alec Nissen Holmen High School

Entrepreneurship Independent Business Plan

1st Place	Zach Marquardt / Maren McLeish / Levi Werlein	Appleton North High School
2nd Place	Morgan Schenk / Madison Zeller	Arrowhead High School
3rd Place	Claire Darmstadter	Sun Prairie High School
4th Place	Jenna Gajewski	Holmen High School
5th Place	Hannah Hopwood / Maeve Kinderman	Sun Prairie High School
6th Place	Tanner Hoth / Taylor Payne	Monona Grove High School

Entrepreneurship Innovation Plan

1st Place	Charlie Fischer / Daniel Ponto	Kimberly High School
2nd Place	Topher Andersen / Nathan Surges	Gibraltar Area Schools
3rd Place	Erin McNaughton / Olivia Showers	Sun Prairie High School
4th Place	Ximena Morales	Badger High School
5th Place	Nathan Gibson / Thomas Guske	Badger High School
6th Place	Katie Cardwell / Zoe Sebranek	Madison West High School

Entrepreneurship Participating: Franchise Business Plan

1st Place	Micah Mravik / Braden Nissen	Holmen High School
2nd Place	Ethan Dorn / Kaelyn Faust	Sun Prairie High School
3rd Place	Brandl Bonetti / Jacob Marchi	Green Bay Preble High School
4th Place	Lauren Vasko	Arrowhead High School
5th Place	Caleb Lacount / Joe Radtke / Travis Thyges	Kimberly High School
6th Place	Clayton Gotzion / Sydney Shortreed	DeForest Area High School

Entrepreneurship Participating: Start-Up Business Plan

1st Place	Rachel Ferrito	Arrowhead High School
2nd Place	Maya Roberts	Watertown High School
3rd Place	Danielle Miller	West Salem High School
4th Place	Zachary Heintz	Madison West High School
5th Place	Sarek Hoerth	Badger High School
5th Place	Katie Schuster	Badger High School

Entrepreneurship Promotion Project

1st Place	Brett Frieder / Jacob Calawerts / William Kitslaar	Bay Port
2nd Place	Amber Wuensch	Holmen High School
3rd Place	Nathan Houchin / Tyler Zainhofsky	Eau Claire North High School
4th Place	Mariah Lesar / Emma Thompson	Mount Horeb High School
5th Place	Olivia Molter	Appleton North High School
6th Place	Collin Westendorf / Bryce Radig	Northwestern High School

Fashion Merchandising Promotion Plan

1st Place	Victoria Pipia / Teja Pattabhiraman	Brookfield Central High School
2nd Place	Rae Davel	Brookfield Central High School
3rd Place	Cassidy Giese / Zander Zilly	Badger High School
4th Place	Maya Behnamo	Brookfield Central High School
5th Place	Sydney Daul / Mia Kohls	Appleton East High School
6th Place	Riya Mehta	New Berlin Eisenhower High School

Finance Operations Research

1st Place	Jessie Lobrano	Janesville Parker High School
2nd Place	Karlyn Gahnz	Green Bay Southwest High School
3rd Place	Alexa Breske / Morgan Butterfield	Holmen High School
4th Place	Kaylee Mulholland / Nate Krien	West Salem High School
5th Place	Grace Link / Maggie McGlenn	Madison East High School
6th Place	Verity Altenberger / Amanda Newman	Monona Grove High School

Financial Consulting

1st Place	Megan Borgmeyer	Middleton High School
2nd Place	Brandon Schran	West Salem High School
3rd Place	Connor Shanahan	Sun Prairie High School
4th Place	Carter Faust	Monona Grove High School
5th Place	Alexis O'Connel	Sun Prairie High School
6th Place	Tia Carlson	Glenwood City High School

Financial Literacy Promotion Project

1st Place	Liza Springham / Bella Krajnik	Appleton North High School
2nd Place	Quinn Pierner / Jake Weber / Alex White	Bay Port
3rd Place	Journey Brown / Madison Trautt	Northwestern High School
4th Place	Noah Weber	Northland Pines High School
5th Place	Kylee Kroneman / Zach Moore / Lexi Skeffington	McFarland High School
6th Place	Lindsey Steinl / Brandon Wilson	Mount Horeb High School

Hospitality and Tourism Operations Research

1st Place	Claire Timm	Janesville Parker High School
2nd Place	Samantha Carroll / Marissa Mullen	Appleton North High School
3rd Place	Alexandra Liethen	Holmen High School
4th Place	Sam Furseth / Dawson Babcock	Janesville Parker High School
5th Place	Rachel Stegge	Eau Claire Memorial High School
6th Place	Noah Fehr / Thomas Speich	Madison West High School

Hospitality and Tourism Professional Selling

1st Place	Justice Hadley	Sun Prairie High School
2nd Place	Grace Chialiva	Brookfield Central High School
3rd Place	Abigail Fickel	Arrowhead High School
4th Place	Kaia Feldman	Cardinal Heights Upper Middle School
5th Place	Cordy Larsen	Port Washington High School
6th Place	MacKenzie Shanahan	Cardinal Heights Upper Middle School

International Business Plan

1st Place	Erica Bourquin	Arrowhead High School
2nd Place	Samaaya Jayamaha / Mariam Khan	Brookfield Central High School
3rd Place	Alexis Brueggen / Emily Steele	West Salem High School
4th Place	Kayla Massman / Taylor Treadway	Holmen High School
5th Place	Joe Holt	McFarland High School
6th Place	Emily Chermak / Kylie Rogers / Joseph Schauf	DeForest Area High School

Learn and Earn Project

1st Place	Alyssa Peterson	D. C. Everest High School
2nd Place	Josh Neerdaels / Carter Olson	Bay Port High School
3rd Place	Claudia Bauer / Cassidy Pascot / Ki Sakuma	Kettle Moraine High School
4th Place	Bobbi Anderholm / Ashley Kromke	Holmen High School
5th Place	Camille Baker / Ryan Batterman / Lauren Plesac	Cardinal Heights Upper Middle School
6th Place	MacKenzie Heiman / Rebecca Bell	Eau Claire North High School

Professional Selling

1st Place	Gunnar Millot	Rhineland High School
2nd Place	Ben Sharp	West Salem High School
3rd Place	Alice Zheng	Brookfield Central High School
4th Place	Nick Jorgenson	McFarland High School
5th Place	Grace Statz	Waunakee High School
6th Place	Megan Batten	Green Bay Southwest High School

Public Relations Project

1st Place	John Grossardt / Nick Lawler	Green Bay Preble High School
2nd Place	Hallie Wilkins / Dominic Backes / Katherine Schuette	Cardinal Heights Upper Middle School
3rd Place	Whitney Page / Tori Hanson	Sparta High School
4th Place	Melissa Kronser / Olivia Steingraber / Megan Kronser	New London High School
5th Place	Katherine Anselment / Leah Armstrong / Elena Leiva	Appleton North High School
6th Place	Chelsea Russell	Brookfield Central High School

Sports and Entertainment Marketing Operations Research

1st Place	Samuel Delany / Noah Gerencir / Emily Zorn	Kettle Moraine High School
2nd Place	Jeremy Falstad / Sophie Kamke / Iris Schira	Mosinee High School
3rd Place	Kayla Evenson	Holmen High School
4th Place	Noah Schimanski / Kara Moore	McFarland High School
5th Place	Elizabeth Busch / Taylor Latona	Brookfield Central High School
6th Place	Abigail Fell / Emily Sanchez	Holmen High School



Sports and Entertainment Promotion Plan

1st Place	Megan Dowd / Grace Stippich	Kettle Moraine High School
2nd Place	Jane Gehringer / Sofia Khan	Brookfield Central High School
3rd Place	Danielle Beyer / Emilie Dozer	Kimberly High School
4th Place	Rajat Mittal / Pranay Reddy	Brookfield Central High School
5th Place	Duncan Beilke / Andrew Hamm	Madison West High School
6th Place	Hannah Hawker	Bay Port High School

*** State Career Development Champions have qualified to compete at the 2017 International Career Development Conference held in Anaheim, CA April 26 – 29.**