


WISCONSIN DECA™ 2017 Performance Indicators

Event	Performance Indicators
AAM	Apparel and Accessories Marketing
ACT	Accounting Applications
ASM	Automotive Services Marketing
BFS	Business Finance
BLTDM	Business Law and Ethics
BSM	Business Services Marketing
BTDM	Buying and Merchandising
FMS	Food Marketing
FTDM	Financial Services
HLM	Hotel and Lodging Management
HRM	Human Resources Management
HTDM	Hospitality Services
MCS	Marketing Communications
MTDM	Marketing Management
PBM	Principles of Business Management and Administration
PFL	Personal Financial Literacy
PFN	Principles of Finance
PHT	Principles of Hospitality and Tourism
PMK	Principles of Marketing
QSRM	Quick Serve Restaurant Management
RFSM	Restaurant and Food Service Management
RMS	Retail Merchandising
SEM	Sports and Entertainment Marketing
STDm	Sports and Entertainment Marketing
TTDM	Travel and Tourism