

Wisconsin DECA
State Career Development Conference 2017

AGENDA

OWN YOUR
FUTURE 

TUESDAY, MARCH 7

NOTES

9:00 am	State Officer Candidate Orientation & Election Sessions	Galewood A
9:00 am	Voting Delegate & Election Committee Orientation	Swinghurst
9:30 am	Conference Registration/Conference Headquarters	Salon Ballroom Coat check
10:30 am	Project Director & Project Adult Assistant Orientation	ChopHouse Restaurant
11:00 am - 3:30 pm	SBE Academy *Box lunch will be provided to SBE participants	Chalet
11:00 am	Project Testing - Competitive Events ONLY: ADC, FCE, FMP, HTPS, PSE, SEPP	Loramoor
11:00 am 12:00 pm 1:00 pm	BreakoutEDU Workshop (ORANGE TICKET) BreakoutEDU Workshop (LIGHT GREEN) BreakoutEDU Workshop (BRIGHT GREEN)	Westgate BC
11:00 am 12:00 pm 1:00 pm	Entrepreneurship with Kyle Willkom (AQUA TICKET) Entrepreneurship with Kyle Willkom (BRIGHT YELLOW) Entrepreneurship with Kyle Willkom (PURPLE)	Forum C
11:00 am 12:00 pm 1:00 pm	Operational Leadership in the Lodging Industry (DARK PINK TICKET) The Future is Now: Social, Digital & New Media Marketing (LIGHT BLUE) ROTC Leadership Presentation (LIGHT GREEN)	Evergreen 2 & 3
11:30 am	Judge's Luncheon & Orientation	Salon Ballroom C
12:00 pm	Series Director Orientation	Boardroom 4311
12:00 pm	Discover Your True Essence: A Path to Success (PALE YELLOW TICKET)	Geneva Club
12:30 pm	Marketing Education & Training Presentation Event	Buttons Bays
12:30pm	Project Presentations Advertising Campaign Business Services Op. Research Buying & Merch. Op. Research Entre. Business Growth Plan Entrepreneurship Innovation Plan Entrepreneurship Promotion Project	Fashion Merch. Promotion Plan Financial Literacy Promotion Project Finance Operations Research Hospitality & Tourism Op. Research International Business Plan Sports & Ent. Marketing Op. Research Sports & Entertainment Promotion Plan
12:30 pm	Project Presentations Financial Consulting Hospitality & Tourism Professional Selling Professional Selling	Check In Galewood A
12:30 pm	Project Presentations Community Service Project Creative Marketing Project Entrepreneurship Franchise Business Plan Entrepreneurship Independent Business Plan Entrepreneurship Start-Up Business Plan Learn and Earn Project Public Relations Project	Check In ChopHouse Restaurant
1:00 pm	Service Associate Orientation	Main Lobby Fireplace
1:45 pm	Advisor/Student Teacher/Chaperone Meeting	Loramoor BC
3:45 pm	Student Orientation & Cluster Testing for Series and Team Events Accounting Applications Apparel & Accessories Marketing Automotive Services Marketing Business Law & Ethics TDM Business Finance Business Services Marketing Buying & Merchandising TDM Financial Services TDM Food Marketing Hospitality Services TDM Hotel & Lodging Management	The Bays Evergreen 2 Loramoor A Maple Lawn A Timber Ridge Cascade C Loramoor A Evergreen 1 Forum C Lower Chalet Maple Lawn B Maple Lawn C



ARMY ROTC

TUESDAY, MARCH 7 (continued)

3:45 pm	Human Resources Management Marketing Communications Marketing Management TDM Personal Financial Literacy Principles of Business Management & Administration Principles of Finance Principles of Hospitality & Tourism Principles of Marketing Quick Serve Restaurant Management Restaurant & Food Service Management Retail Merchandising Sports & Entertainment Marketing Sports & Entertainment Marketing TDM Travel & Tourism TDM	Swinghurst Loramoor C Loramoor B Westgate A Geneva Club Westgate BC Westgate BC Pro Shop Timber Ridge Cascade B Timber Ridge Cascade A Evergreen 3 Maple Lawn C Forum C Upper Chalet
5:30 pm	Make-Up Exam	Swinghurst
7:30 pm	"Own Your Future" Opening Session (Forum Doors Open at 7:15 pm)	Forum
11:30pm-6:00am	CURFEW! Quiet in One's OWN Room!!!!	

WEDNESDAY, MARCH 8

7:30 am	Make-Up Exam	Swinghurst
7:45 am-8:15 am	Judge's Breakfast & Orientation	Salon Ballroom BC
8:45 am	Team Decision Making Events Preparation & Role Plays	Refer to schedule card
9:00 am	Individual Events Preparation & Role Plays	Refer to schedule card
11:30 am	Judge Luncheon	Ristorante Brissago
	Competitive Event Debriefing with Judges Time is subject to change: Please check with your series director	Refer to schedule card
1:45 pm	Gold Student Interviews	The Bays
2:30 pm-3:45 pm	Leadership Workshop with Kyle Willkom (Pre-registration, WHITE TICKET)	Evergreen Ballroom
4:00 pm-5:15 pm	Leadership Workshop with Kyle Willkom (Pre-registration, LIGHT PINK) ***Wisconsin DECA Pride Dress Code***	
3:30 pm-5:00 pm	Wisconsin DECA Annual Meetings - DECA Center Inc. and DECA Board ***Advisors Attendance is Required***	Loramoor
6:00 pm-7:15 pm (arrive at 6:00)	Dinner for all FORMAL AWARDS Attendees: Chapters will be assigned room & table assignments ***Professional Business Attire Dress Code***	Salon Ballroom/Galewoods Linwoods
6:30 pm-8:00 pm (arrive at leisure)	Dinner for all members NOT attending Formal Awards: Chapters will have table assignments ***Wisconsin DECA Pride Dress Code***	Maple Lawns
6:00 pm - 7:15 pm	Dinner for all members staying at Timber Ridge: Chapters will have table assignments ***Professional Business Attire Dress Code***	Cascades
6:30pm-11:30pm	Laser Tag ***Wisconsin DECA Pride Dress Code***	Loramoor
7:30 pm	"Own Your Future" Recognition Session (Pre-Registration Required)	Forum
9:15 pm- 9:45 pm	Advisors Pick Up Projects	Boardroom 4211
9:15 pm-11:45 pm	DECA Dance Required to wear conference name badge AND conference T-shirt	Salon Ballrooms
10:00 pm	Advisor Fireside Networking	Main Lobby Fireplace
12:00am-6:00am	CURFEW! Quiet in One's OWN Room!!!!	

THURSDAY, MARCH 9

8:30 am	"Own Your Future" Recognition and Closing Session	Forum
11:00 am	ICDC Double Qualifier Session	Forum
11:00 am	New State Officer Meeting	Back of Forum