

WISCONSIN DECA CENTER NEWSLETTER

News & Updates for Wisconsin DECA Center Business Partners & Sponsors

This is a quarterly newsletter that will be sent out to all Wisconsin DECA Center Business Partners & Sponsors to communicate all of the great things happening in Wisconsin DECA.

Thanks to your generosity and support, I am excited to report the Wisconsin DECA Center raised over \$26,000 to support Wisconsin DECA Members. Please [click here](#) to review all of the outstanding companies and individuals who donated to the Wisconsin DECA Center. These funds provide travel scholarships to Wisconsin DECA members to attend and compete at the International Career Development Conference in Anaheim, CA.

Wisconsin DECA is excited to host our first golf outing this July. All proceeds from this event will go to WI DECA members in the form of travel scholarships to the 2018 International Career Development Conference in Atlanta, GA. Please see the last page of this newsletter for more information!

Thank you again for your continued support of Wisconsin DECA!

Terri Mackey
Wisconsin DECA Center
Executive Director

State Career Development Conference



The 2017 State Career Development Conference (SCDC) was a great success with the highest number of competitors ever! The Top 6 competitors from SCDC will be moving on to the International Career Development Conference (ICDC) which will be held in just a few short weeks in Anaheim, CA. This year Wisconsin DECA was very excited to roll out a conference app for SCDC. The SCDC app provided information to conference attendees and judges including: conference agenda, transportation information, sponsor and exhibitor information, and much more. Through the app WI DECA was able to connect all of our members to our sponsors. The sponsor and exhibitor tab including information about our sponsor and a direct link to the sponsors website.



This conference would not happen without all of the support from our volunteer judges. With having more competitors than ever, we also needed more judges than ever. Just over 250 business professionals volunteered to judge at our conference - thank you all who assisted with recruiting judges on behalf of Wisconsin DECA!

WISCONSIN DECA MEMBERS GIVE BACK

DECA recognizes the benefit of service and responsibility to the community and DECA members continually impact and improve their local and broader communities. Every year, Wisconsin DECA members organize and participate in over 175 Community Service Events throughout the state. See below for some of the highlights:

Trick or Can

Trick-Or-Can is a food drive associated with the Halloween season, but instead of asking for candy, chapters ask local families to donate non-perishable food items to donate to local pantries. This year we had over 50 chapters participate and they collected a total of **82,723 non perishable food items for people in communities across Wisconsin!**

Muscular Dystrophy Association (MDA)

Each year, DECA members across the state develop leadership and marketing skills planning for their chapter's fundraising campaigns. **This year Wisconsin DECA members presented a check to MDA for \$55,841!**

Polar Plunge for Special Olympics of Wisconsin

Wisconsin DECA has officially partnered with Special Olympics for the past 2 years. Each year we have seen a significant growth in the number of chapters participating in a Polar Plunge and the amount raised for Special Olympics. **This year Wisconsin DECA members raised \$24,213 for Special Olympics!**

Make A Wish Wisconsin

This is the first year Wisconsin DECA has partnered with Make A Wish. This year over 20 DECA chapters participated in the Believe Campaign, writing over 16,000 letters to Santa. Macy's then donated \$1.00 to Make A Wish for each letter. In addition, Chippewa Falls DECA held a fundraising event for Make A Wish and raised over \$3,000 which is enough to grant 1 wish! **That totals over \$19,000 raised for Make A Wish!**

MEMBER IMPACT STORY



Hello, My name is Lauren Christensen and I am currently a sophomore at Wilmot High School, and a second year DECA member. Walking into the unfamiliar high school halls as a freshman I was

welcomed with endless organizations and opportunities, but seeing the posters and announcements to join DECA felt more like I was being welcomed into a place I could call home. Within my first year in DECA I competed at the district competition, and made it to SCDC and further onto internationals in Nashville, Tennessee. The chance to compete with people from the state and country immediately excited me, as these fellow competitors soon turned to friends who felt like family. DECA helped me Own My Future, as I was able to learn skills correlating with business relations, marketing, and professionalism in various situations. These experiences have assisted in my personal growth as an individual, but also helped me learn to work with other individuals with a similar passion. The opportunities to interact at conferences offers unmatched benefits. The chance to emerge as a young business student, the availability to flourish as a competitor, and the fortunate opportunity to interact with advisors, members, and leaders through DECA is one of the greatest experiences that has been offered to me.



WHEN

THURSDAY JUNE 22, 2017

10:00AM - 11:30AM

Registration & Lunch

12:00PM

Shotgun start

5:30PM

Dinner & Awards Program

WHERE

Majestics Oaks Golf Course

Lake Lawn Resort

2400 E Geneva Street

Delavan, WI 53115

REGISTRATION DETAILS

4 Person Scramble - Rain or Shine

Green and Cart Fees

Lunch

Hole Prizes

Awards for Top Teams

Dinner with Raffle & Silent Auction

Awards Program

\$115 per person

\$400 per foursome

Dinner with Raffle & Silent Auction ONLY

\$50 per person

Register at

<http://bit.ly/2IPbHgf>



Sponsorship Opportunities

Available at

<http://bit.ly/2okpWrK>

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