

WISCONSIN DECA CENTER NEWSLETTER

News & Updates for Wisconsin DECA Center Business Partners & Sponsors

This is a quarterly newsletter that is sent to all Wisconsin DECA Center Business Partners & Sponsors to communicate all of the great things happening in Wisconsin DECA.

This has been a great summer for Wisconsin DECA and what a busy summer it has been! Our State Officer Team met in June to develop their program of work, Wisconsin DECA held our first golf outing, and we hosted the Chapter Opportunity Workshop for 140 members to help them strategize for the upcoming school year.

As the summer begins to wind down, our DECA advisors and members are gearing up for an exciting school year! The national theme for this year is LIMITLESS. Check out our [membership video](#) for the LIMITLESS excitement awaiting all of our members this year!

If you have not already connected with Wisconsin DECA via social media, I encourage you to do so!



Thank you for your continued support of Wisconsin DECA!

Terri Mackey
Wisconsin DECA Center
Executive Director



Wisconsin DECA hosted our first golf outing on June 22nd. A big thank you to our event sponsor **Kessler's Diamonds!** We had 92 registered golfers who were greeted with gifts sponsored by **Educators Credit Union** and enjoyed lunch sponsored by **DCSC Youth Apprenticeship**. After lunch, everyone played 18 holes of golf sponsored by Majestic Oaks Golf Course and competed in a variety of hole games. Following golf, we finished the day with a silent auction and dinner. Make sure to check out pictures from the day [here](#) as well as [this video](#) which highlights the event!

As a first time event, we are excited to announce we raised over \$7,600 for our high school and collegiate members! All of the profits from this event will be giving out to members in travel scholarships to the 2018 International Career Development Conference in Atlanta, Georgia. The average cost to attend this conference is \$1,000 per member and Wisconsin DECA works hard to offset the cost to our members. We are excited to announce that we will be hosting a 2nd annual Wisconsin DECA Golf Outing.... stay tuned for the save the date! All of this would not be possible without all the support we received from registered golfers and sponsors! Please click below to view the list of sponsors for the Golf Outing! Click on the logos to learn more about each sponsor. Wisconsin DECA would also like to a special shout out to all the chapters who donate chapter baskets: **Appleton East, Badger, Brookfield Central, Gibraltar, GB Preble, Holmen, LaCrosse Central, Lakeland Union, Middleton, Monona Grove, Mosinee, Rhinelander, Slinger, Westosha, and Wausau East.**



WISCONSIN DECA CHAPTER OPPORTUNITY WORKSHOP



This July, Wisconsin DECA held our annual Chapter Opportunity Workshop (COW) in the beautiful city of Madison. This is a 2 day conference for leaders within each chapter to come together to develop their strategic plan for the year. This year the theme was Hollywood: A Red Carpet Event and we had 13 chapter and 140 members attend the conference. The conference kicked off with an Amazing Race, where members raced to complete 4 stations located throughout the downtown area. At each location, or pit stop, teams had to work together to accomplish the challenge before they could move to the next pit stop. For many chapters, this is the first time their newly elected chapter officers are spending time together so this a great team building activity for the members.



Following the Amazing Race, was the opening session where members learned about the State Officer Team's Initiatives throughout the year, shared best practices on a variety of topics, and spent time developing their strategic plan.

On the second day of the conference, members had the opportunity to practice for the upcoming competitive event season by taking a practice exam and participating in a role play event. In addition, members attended a leadership workshop and various round-table discussions. Be sure to check out our recap video from the event [here!](#)



Business Partner Visits

Prior to the Chapter Opportunity Workshop, the Wisconsin DECA State Officer Team had a chance to visit with two business partners, Trek and the Wisconsin School of Business! During these visits we were able learn more about the business partner as well as advocate for Wisconsin DECA. At the end of each visit, we discussed ways we can partner together to benefit both the business partner and Wisconsin DECA! [If you are interested in arranging a Wisconsin DECA business partner visit, please contact Terri Mackey!](#)



MEMBER IMPACT STORY



Hello, my name is Katie Murphy and this year I will be a senior at Green Bay Preble. I am also honored to serve as your Wisconsin DECA President, and I'm very much looking forward to this upcoming year with all of you. I am fortunate enough to say that I will be

a five year DECA member, as my DECA journey began back in the eighth grade through my involvement in Middle School DECA. After attending the first middle school meeting as a thirteen year old, I absolutely fell in love with the organization.

I then became president for my middle school chapter, and continued my membership once I entered high school the following year. I was an active member both my freshman and sophomore years through involvement in community service and advancing onto SCDC for competition. The summer before my junior year, Preble attended the Chapter Opportunity Workshop for the very first time. There, I was crowned COW Queen, and my love for DECA grew even stronger. Once I got home from COW, I immediately applied for Leadership Council, and was inspired to start my journey for state office.

Following this, I was also fortunate enough to be given the title as chapter president, from my beyond supportive advisor, Mr. Bonetti. Due to vigorous hard work and dedication, this past SCDC will be an experience I will never forget, as I not only qualified for ICDC, but I was also elected to be the state president. Currently, I am working with the other officers within Team 52 to produce a successful 2017-2018 year with each and every member and advisor within the state of Wisconsin.

When people ask me to describe myself, DECA is always the first item that comes to mind, as it has made me who I am today, and who I will be for the rest of my life. DECA has shown me how to build myself both professionally and confidently into a young emerging leader, and has also allowed me to explore my ideal career path. If I could offer only one piece of advice to any high school student, it would be to join DECA, as the experience will literally change their life, just as it has done to mine

Sincerely,
Katie Murphy

Katie Murphy
Wisconsin DECA President