

We Need YOU!



Grand Geneva Resort Lake Geneva, WI  
March 5 & 6, 2018

Visit us online at [www.wideca.org](http://www.wideca.org)

### YOUR DAY AS A JUDGE

Plan to arrive early so that you may have time to enjoy a continental breakfast before your event. It's also a good time to network with other professionals in the same event.

- Report to Judge Registration at Grand Geneva Resort
- Receive your event materials, name badge, judge's gift and special goodies from our sponsors
- A series director will greet you and ensure you are in the correct location
- The series director will prepare you for judging your event and answer any questions you may have
- You will then begin interaction with students
- Turn in all materials to the series director at the end of judging
- Provide a debriefing for all students in your event
- Join other judges for a **complimentary** networking lunch provided by WI DECA

### What is DECA All About?

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management. Effective marketing education gives young people the tools and aptitudes they need to live, learn and lead.

DECA strives to provide its members with opportunities to develop those skills through its competitive events program that comes to life with you as a judge. Being a judge allows you to see the skills our students demonstrate in a competitive situation.

We would like you to judge one or both days of the conference. Just click here to register to judge: <http://www.decaregistration.com/judges/wi/>

WI DECA is supported in part by the WI DECA Center whose goal is to provide every first place state champion a scholarship to attend and compete at the International Career Development Conference in Atlanta, GA. If you are interested in sponsoring a competitive event at SCDC, please contact:

Terri Mackey, WI DECA Center Executive Director  
414.779.6145 or [widecacenterdirector@gmail.com](mailto:widecacenterdirector@gmail.com)

### ADVANTAGES TO THE BUSINESS COMMUNITY

- **Students** are aware of their obligations to their employer and company expectations
- **Provides** a source of trained, career-oriented, motivated, young people as potential employees
- **Creates** an entrepreneurial spirit and ability to achieve in a competitive environment