

Wisconsin DECA
State Career Development Conference 2018

AGENDA



MONDAY, MARCH 5

NOTES

8:00 am	State Officer Candidate Orientation & Election Sessions		Galewood A
8:00 am	Voting Delegate & Election Committee Orientation		Swinghurst
9:30 am	Conference Registration/Conference Headquarters		Salon Ballroom Coat check
10:00 am	Project Director & Project Adult Assistant Orientation		ChopHouse Restaurant
11:00 am - 3:30 pm	SBE Academy *Box lunch will be provided to SBE participants		Timber Ridge - Cascade Ballroom
11:00 am	Project Testing - Competitive Events ONLY: ADC, FCE, FMP, HTPS, PSE, SEPP		Evergreen Ballroom
11:00 am 12:00 pm 1:00 pm	#Responsibility Workshop (Ticket Entry)		Linwoods
11:00 am 12:00 pm 1:00 pm	Business Growth with Kyle Willkom (Ticket Entry)		Forum C
11:00 am 12:00 pm 1:00 pm	Exploring Life after High School & Finding your Passion (Ticket Entry) Wisconsin Youth Apprenticeship Workshop (Ticket Entry) Leaders In Life (Ticket Entry)		Loramoor
11:30 am	Judge's Luncheon & Orientation		Salon Ballroom C
11:00 am	NEW Series Director Orientation		Evolve
12:00 pm	Series Director Orientation		Evolve
12:30 pm	Marketing Education & Training Presentation Event		Buttons Bays
12:30pm	Project Presentations Advertising Campaign Business Services Op. Research Buying & Merch. Op. Research Community Service Entre. Business Growth Plan Entre. Franchise Business Plan	Entre. Independent Business Plan Entre. Innovation Plan Entre. Start-Up Business Plan Hospitality & Tourism Op. Research Public Relations Project Sports & Ent. Marketing Op. Research	Check In Maple Lawn A
12:30 pm	Project Presentations Financial Consulting Hospitality & Tourism Professional Selling		Check In Galewood
12:30 pm	Project Presentation Professional Selling		Check In Galewood
12:30 pm	Project Presentations Creative Marketing Project Entrepreneurship Promotion Plan Fashion Merchandising Promotion Plan Financial Literacy Promotion Plan Finance Operations Research International Business Plan Learn and Earn Project Sports & Entertainment Promotion Plan		Check In Salon Ballroom B
1:00 pm	Service Associate Orientation		ChopHouse Restaurant
1:45 pm	Advisor/Student Teacher/Chaperone Meeting		Salon Ballroom C
3:45 pm	Student Orientation & Cluster Testing for Series and Team Events Accounting Applications Apparel & Accessories Marketing Automotive Services Marketing Business Law & Ethics TDM Business Finance Business Services Marketing Buying & Merchandising TDM Entrepreneurship Entrepreneurship TDM Financial Services TDM Food Marketing Hospitality Services TDM		Evergreen Westgate Forum Evergreen Swinghurst Forum Loramoor Westgate Loramoor Forum Forum Forum



ARMY ROTC



NOTES

MONDAY, MARCH 5 (continued)

3:45 pm	Hotel & Lodging Management Human Resources Management Marketing Communications Marketing Management TDM Personal Financial Literacy Principles of Business Management & Administration Principles of Finance Principles of Hospitality & Tourism Principles of Marketing Quick Serve Restaurant Management Restaurant & Food Service Management Retail Merchandising Sports & Entertainment Marketing Sports & Entertainment Marketing TDM Travel & Tourism TDM	Forum Forum Evergreen Evergreen Forum Forum Swinghurst Evergreen Loramoor Evergreen Loramoor Forum Forum Evergreen Evergreen
5:30 pm	Make-Up Exam	Swinghurst
7:30 pm	"LIMITLESS" Opening Session (Forum Doors Open at 7:15 pm)	Forum
11:30 pm-6:00 am	CURFEW! Quiet in One's OWN Room!!!!	

TUESDAY, MARCH 6

7:30 am	Make-Up Exam	Swinghurst
7:45 am-8:15 am	Judge's Breakfast & Orientation	Salon Ballroom BC
8:45 am	Team Decision Making Events Preparation & Role Plays	Refer to schedule card
9:00 am	Individual Events Preparation & Role Plays	Refer to schedule card
11:30 am	Judge Luncheon	Ristorante Brissago
	Competitive Event Debriefing with Judges Time is subject to change: Please check with your series director	Refer to schedule card
1:45 pm	Gold Student Interviews	The Bays
2:30 pm-3:45 pm 4:00 pm-5:15 pm	Leadership Workshop with Dr. Laymon Hicks (Pre-registration) Leadership Workshop with Dr. Laymon Hicks (Pre-registration) ***Wisconsin DECA Pride Dress Code***	Loramoor
3:30 pm-5:00 pm	Wisconsin DECA Annual Meetings - DECA Center Inc. and DECA Board ***Advisors Attendance is Required***	Evergreen II
6:00 pm-7:15 pm (arrive at 6:00)	Dinner for all FORMAL AWARDS Attendees: Chapters will be assigned room & table assignments ***Professional Business Attire Dress Code***	Salon Ballroom/Galewoods Linwoods
6:30 pm-8:00 pm (arrive at leisure)	Dinner for all members NOT attending Formal Awards: Open seating ***Wisconsin DECA Pride Dress Code***	Maple Lawns
6:00 pm-7:15 pm	Dinner for all members staying at Timber Ridge: Chapters will have table assignments ***Professional Business Attire Dress Code***	Cascades
7:30 pm	"LIMITLESS" Recognition Session (Pre-Registration Required)	Forum
9:15 pm-9:45 pm	Advisors Pick Up Projects	Boardroom 4211
9:15 pm-11:45 pm	Dance Conference T-shirt and name badge required	Salon Ballroom
9:30 pm-10:45 pm	ComedySportz (Conference T-shirt and name badge required)	Evergreen Ballroom
10:00 pm	Advisor Fireside Networking	Main Lobby Fireplace
12:00 am-6:00 am	CURFEW! Quiet in One's OWN Room!!!!	

WEDNESDAY, MARCH 7

8:30 am	"LIMITLESS" Recognition and Closing Session	Forum
11:00 am	ICDC Double Qualifier Session	Forum
11:00 am	New State Officer Meeting	Back of Forum

