



**2018 State Career Development  
Conference Champions\***  
Grand Geneva Hotel & Resort, Lake Geneva, WI  
Monday, March 5

**Advertising Campaign**

1st Place	Lizzie Peterson / Sasha Semina	Brookfield Central High School
2nd Place	Alison Foust / Brittany Wieland	Logan High School
3rd Place	Maddie Sanborn	Sun Prairie High School
4th Place	Karlyn Gahnz	Green Bay Southwest High School
5th Place	Rachael McGauley	Dodgeville High School
6th Place	Maggie Nestor	Eau Claire North High School

**Business Services Operations Research**

1st Place	Liam Duffy / Max Loetscher / Dren Zajmi	Madison East High School
2nd Place	Sam Deegan / Bethany Oren / Alexis Samuelsen	Edgerton High School
3rd Place	Elizabeth Metz	D. C. Everest High School
4th Place	Jazlyn Schumaker	LaCrosse Central High School
5th Place	Cameron Blackwell	Homestead High School
6th Place	Gweny Burrows / Mara Friesen	Holmen High School

## Buying and Merchandising Operations Research

1st Place	Anna Brown / Taylor Payne / Haley Stauffacher	Monona Grove High School
2nd Place	Jessica Olson / Brad Steinert	Brookfield Central High School
3rd Place	Allison Hainstock / Jacob Ngobi	Janesville Craig High School
4th Place	Emily Feirer	Janesville Parker High School
5th Place	Lauren Bonetti / Lydia Brosig	Green Bay Preble High School
6th Place	Samantha Ertz / Brittney Jennings	Holmen High School

## Community Service Project

1st Place	Allie Bartz / Daniel King / Ben Rathburn	Bay Port High School
2nd Place	Katie Anselment / Olivia Asare / Any Checkalski	Appleton North High School
3rd Place	Ireland McRoberts / Corinne O'Dell	Menomonie High School
4th Place	Kendra Ames / Abby Sharp / Julia Stoleson	West Salem High School
5th Place	Sarah Cannon / Caitlynn Martineau	Superior Senior High School
6th Place	Abigail Krueger / Lauren Rosendahl	Rhineland High School

## Creative Marketing Project

1st Place	Austin Plowman / Charles Willms	Lakeland Union High School
2nd Place	Ellie Madsen	New London High School
3rd Place	Amber Callaway	Holmen High School
4th Place	Madeline Bushbeck / Carissa LaBarge	Eau Claire North High School
5th Place	Mallory Ellis	Lakeland Union High School
6th Place	Sydney Flaherty / Emma Thompson / Brandon Wilson	Mount Horeb High School

## Entrepreneurship Business Growth Plan

1st Place	Ellery Funk / Garrett Schultz	Sheboygan North High School
2nd Place	Augie Voss / Zinnia Voss	Madison East High School

## Entrepreneurship Independent Business Plan

1st Place	Joseph Holt	McFarland High School
2nd Place	Lauren Moran / Sophia Reddan / Emma Steinberger	Madison West High School
3rd Place	Katie Murphy / Grace Sinclair	Green Bay Preble High School
4th Place	Brendan Clementi / Ryan Schmidt / Cobra Vang	Appleton East High School
5th Place	Morgan Schenk / Madison Zeller	Arrowhead High School
6th Place	Tatianna Briggs / Caleb Jensen	Tomah Senior High School

## Entrepreneurship Innovation Plan

1st Place	Kyle Isakson	D. C. Everest High School
2nd Place	Isaiah Ness / Daniel Ponto	Kimberly High School
3rd Place	Erik Buinevicius / Andy Pricer	Madison West High School
4th Place	Travis Thyes	Kimberly High School
5th Place	Joel Meier / Samuel Schiedermayer	Hortonville High School
6th Place	Ana Rank / Paige Schumaker	Kimberly High School

## **Entrepreneurship Participating: Franchise Business Plan**

<b>1st Place</b>	<b>Emma Dorn / Kaia Feldman / Mackenzie Shanahan</b>	<b>Sun Prairie High School</b>
<b>2nd Place</b>	<b>Jacob Chambers / Liam Sullivan / Xavier Zimmerman</b>	<b>DeForest Area High School</b>
<b>3rd Place</b>	<b>Brock Hermes</b>	<b>Bay Port High School</b>
<b>4th Place</b>	<b>Elise Carter / Carson Derda / Ryan Johnson</b>	<b>Badger High School</b>
<b>5th Place</b>	<b>Jenny Patino / McKynlee Stewart</b>	<b>Appleton East High School</b>
<b>6th Place</b>	<b>Grace Kopetsky / Makenna Melzer / Vienna Wieland -</b>	<b>Arrowhead High School</b>

## **Entrepreneurship Participating: Start-Up Business Plan**

<b>1st Place</b>	<b>Grace Dai / Ruthie Lin</b>	<b>Arrowhead High School</b>
<b>2nd Place</b>	<b>Drew Braaten / Zack Zens</b>	<b>Homestead High School</b>
<b>3rd Place</b>	<b>Sarah Kelly</b>	<b>Badger High School</b>
<b>4th Place</b>	<b>Janani Sundar</b>	<b>Brookfield Central High School</b>
<b>5th Place</b>	<b>Noah Fehr / Thomas Speich</b>	<b>Madison West High School</b>
<b>5th Place</b>	<b>Will Clark / Edison Flottesmesch / Chris Keider</b>	<b>Neenah High School</b>

## **Entrepreneurship Promotion Project**

<b>1st Place</b>	<b>Anna Dresang / Taylor Paschen</b>	<b>Kimberly High School</b>
<b>2nd Place</b>	<b>Isaac Krause / Alec Nagel / Jake Plummer</b>	<b>Bay Port High School</b>
<b>3rd Place</b>	<b>Erin Mcnaughton / Olivia Showers</b>	<b>Sun Prairie High School</b>
<b>4th Place</b>	<b>Amber Wuesnch</b>	<b>Holmen High School</b>
<b>5th Place</b>	<b>Erika Dorow / Jessica Gregory</b>	<b>New London High School</b>
<b>6th Place</b>	<b>Phoebe Nader / Kayla Taylor</b>	<b>Bay Port High School</b>

## Fashion Merchandising Promotion Plan

1st Place	Rawan Hamadeh / Mikayla Utnehmer	Brookfield Central High School
2nd Place	Erica Kinnard	Menomonie High School
3rd Place	Clare Kelly	Sun Prairie High School
4th Place	Brianna Obrien	Appleton North High School
5th Place	Miranda Daane / Rachael Reesman / Sam Vicchiollo	Hortonville High School
6th Place	Cross Conrad	Arrowhead High School

## Finance Operations Research

1st Place	Alexa Breske / Braden Nissen	Holmen High School
2nd Place	Linnea Drott / Kasia Ostrowski / Bridget Schlichting -	Madison East High School
3rd Place	Maggie Moll / Minnie Moll	McFarland High School
4th Place	Declan Nashold / Maycie Page / Emily Patzer	Madison East High School
5th Place	Olivia Fulton / Avery Quinton	Sun Prairie High School

## Financial Consulting

1st Place	Marissa Mullen	Appleton North High School
2nd Place	Samantha Carroll	Appleton North High School
3rd Place	Nick McAndrew	Sun Prairie High School
4th Place	Nitin Somasundaram -	Middleton High School
5th Place	Abhinav Janamanchi	Sun Prairie High School
6th Place	Jonah Guelker	Sun Prairie High School

## Financial Literacy Promotion Project

1st Place	Tanner Belschner / Jacob Calawerts / Will Kitslaar	Bay Port High School
2nd Place	Kate Clady / Lucas Eggers / Natalie Hummelt	Indian Trail High School & Academy

## Hospitality and Tourism Operations Research

1st Place	Abby Fickel / Della Gehring	Arrowhead High School
2nd Place	Cassidy Cooper	Eau Claire Memorial High School
3rd Place	Maggie Conlon / Sami Krutz	Brookfield Central High School
4th Place	James Sandine / Luke Witter	McFarland High School
5th Place	Chelsea Russell	Brookfield Central High School
6th Place	Cami Herman / John Richter	Brookfield Central High School

## Hospitality and Tourism Professional Selling

1st Place	Grace Chialiva	Brookfield Central High School
2nd Place	Bradley Jones	Appleton East High School
3rd Place	Mary Zahn	McFarland High School
4th Place	Noah Stanis	McFarland High School
5th Place	Austin Bartel	Sun Prairie High School
6th Place	Ava Brown	Kettle Moraine High School

## International Business Plan

1st Place	John Grossardt / Nick Lawler	Green Bay Preble High School
2nd Place	Emily Chu / Natalie Purko	Arrowhead High School
3rd Place	Nathan Burkholder / Maya Nitshke-Alonso	Madison West High School
4th Place	Grayden Gruchow	Oregon High School
5th Place	Sawyer Sullivan	Janesville Craig High School
6th Place	Samaaya Jayamaha / Mariam Khan	Brookfield Central High School

## Learn and Earn Project

1st Place	Alyssa Peterson	D. C. Everest High School
2nd Place	Corine Burkhart / Addie Siepman	Arrowhead High School
3rd Place	Delaney Bignell / Emma Levendowski	Menomonie High School
4th Place	Sophia Kintop / Dayton Podvin	Superior Senior High School
5th Place	Lydia Bowar / Mariah Lesar / Sophie Read	Mount Horeb High School
6th Place	Abrielle Felmlee / Nicole Seelow	Eau Claire North High School

## Professional Selling

1st Place	Liz Volz	Cardinal Heights Upper Middle School
2nd Place	Ryan Page	<b>Kettle</b> Moraine High School
3rd Place	Hugh Counsell	Monona Grove High School
4th Place	Pranav Shashidhar	Brookfield Central High School
5th Place	Carson Hillier	Badger High School
6th Place	Hunter D'acquisto	Racine Case High School

## Public Relations Project

1st Place	Lily Dozer / William Hinz / Emma Peerenboom	Kimberly High School
2nd Place	Rachel Ceaglske / Josh Neerdaels / Carter Olson	Bay Port High School
3rd Place	Tyler Basten / Hunter Vang	Green Bay Southwest High School
4th Place	Katherine Schuette / Hallie Wilkins	Sun Prairie High School
5th Place	Lucy Morris / Claire Rettler	Appleton North High School
6th Place	Kaitey Crosby	Sun Prairie High School

## SBE Academy: Certified/Re-Certified SBE Chapters (Gold Level)

1st Place	Andrew Tai / Tyler Vandermolen	Hamilton Sussex High School
2nd Place	Abby Peterson	Madison West High School
3rd Place	Emma Levendowski / Ally Neidermyer	Menomonie High School
4th Place	Alexander Drifka / Joshua Roddy / Maxwell Schickert	Slinger High School
5th Place	Savannah Holt / Charles Reigg	Whitnall High School

## SBE Academy: Existing SBE with no DECA Certification

1st Place	Matt Held	Waukesha South High School
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### **Sports and Entertainment Marketing Operations Research**

<b>1st Place</b>	<b>Delaney Dretzka / Georgie Weir</b>	<b>Kettle Moraine High School</b>
<b>2nd Place</b>	<b>Danielle Miller</b>	<b>West Salem High School</b>
<b>3rd Place</b>	<b>Duncan Beilke / Andrew Hamm / Sean Quinn</b>	<b>Madison West High School</b>
<b>4th Place</b>	<b>Brady Kays / Jackson Schaefer</b>	<b>Eau Claire North High School</b>
<b>5th Place</b>	<b>Shria Gupta / Mia Liacopoulos</b>	<b>Brookfield Central High School</b>
<b>6th Place</b>	<b>Kayla Evenson</b>	<b>Holmen High School</b>

### **Sports and Entertainment Promotion Plan**

<b>1st Place</b>	<b>Rajat Mittal / Pranay Reddy</b>	<b>Brookfield Central High School</b>
<b>2nd Place</b>	<b>Aaron Smith</b>	<b>Badger High School</b>
<b>3rd Place</b>	<b>Eric Brown</b>	<b>Brookfield Central High School</b>
<b>4th Place</b>	<b>Jacquelyn Carper</b>	<b>Badger High School</b>
<b>5th Place</b>	<b>Jordan Bindas</b>	<b>Bay Port High School</b>
<b>6th Place</b>	<b>Christian Kiepke / Jarod Maxson / Pranav Srivastava</b>	<b>Wausau West High School</b>

**\* State Career Development Champions have qualified to compete at the 2018 International Career Development Conference held in Atlanta, GA, April 21-24.**